Buy, store and learn about cryptocurrencies
Luno’s vision is to upgrade the world to a better financial system.

Luno is a leading global cryptocurrency company on a mission to upgrade the world to a better financial system. With a team of over 280 Luno currently has its headquarters in London with regional hubs in Singapore and Cape Town.

With over 3 million customers spanning in over 40 countries, Luno’s products and services make it safe and easy to buy, sell, store and learn about cryptocurrencies like Bitcoin and Ethereum.

Co-founded by CEO Marcus Swanepoel and CTO Timothy Stranex, Luno has raised over $13m in funding since launch in 2013 and is backed by global tech giant the Naspers Group who led their Series A round, and Balderton Capital who led their Series B round, amongst others.

Luno customers
3 million+

Processed over
$8 billion

Available in over
40 countries
More about Luno

Luno makes it safe and easy to buy, store and learn about cryptocurrencies like Bitcoin and Ethereum, offering three core products:

- **Luno Wallet**: Cryptocurrency conversion, storage and consumer payments
- **Luno Exchange**: Professional cryptocurrency trading platform
- **Luno Business**: Open API’s, institutional investors, merchant integration

Luno rebranded (from “BitX”) in January 2017.

Luno has raised over US $13m in funding since launch.

Luno’s Series A round (2015) was backed by global tech giant the Naspers Group with additional contribution by the Digital Currency Group and Venturra Capital.

Their Series B round (2017) was led by Balderton Capital, with additional contributions by Rand Merchant Investment Holdings and the Digital Currency Group.

Luno is delighted to be ranked in the top-ten of the CryptoCompare Exchange Benchmark published on 19 November, 2019.

We're backed by some of the world’s leading investors
Co-Founders

Timothy Strannex:
Co-Founder & CTO platform

Timothy Strannex is the CTO and Co-Founder of Luno, a leading global cryptocurrency company on a mission to upgrade the world to a better financial system. Luno makes it safe and easy to buy, store and learn about cryptocurrencies like Bitcoin and Ethereum. Timothy previously worked as a software engineer at Google in Switzerland on the Google Maps team. He holds an MSc in Theoretical Physics from the University of Zürich and a BSc in Physics, Mathematics and Computer Science from the University of Cape Town.

Marcus Swanepoel:
Co-Founder & CEO

Marcus is Co-Founder and CEO of Luno, a leading global cryptocurrency company on a mission to upgrade the world to a better financial system. Luno makes it safe and easy to buy, store and learn about cryptocurrencies like Bitcoin and Ethereum. Marcus previously worked in private equity, consumer and investment banking across Europe, Southeast Asia and Africa, for companies like Standard Chartered, Morgan Stanley and 3i. He holds an MBA from INSEAD, is a qualified Chartered Accountant and CFA charter holder.
General Managers

Marius Reitz: General Manager for Africa
Marius is the General Manager for Africa at Luno, a leading global cryptocurrency company headquartered in London. He joined Luno in 2016 and helped grow the company from 10 to a global team of more than 300 people across three continents. Marius wholeheartedly shares his company’s philosophy of being on a mission to upgrade the world to a better financial system. He believes in finding solutions to safe and easy cryptocurrency purchases and transactions around the world. Marius is a Chartered Management Accountant and holds an Honours degree in Management Accounting from the University of Stellenbosch.

David Low: General Manager for Southeast Asia
David is the General Manager for Southeast Asia at Luno. He’s a law graduate from the University of Reading, UK and has practised as a lawyer in Malaysia. He also has extensive experience working across a variety of start-ups in the technology and F&B industries. David is passionate about enabling and growing new disruptive technology, and strongly believes that regulation in the cryptocurrency space is good for its growth.
Christian Zeiler:
General Manager for Europe

Christian is the General Manager for Europe at Luno. Before joining Luno, he headed Innovation at Generali and led multiple Finance and Technology associations, incubators and accelerators in board roles and through dedicated initiatives. Christian previously co-founded a tech startup in New York and was part of the global senior management for Strategy and Finance at Credit Suisse in Zurich and Hong Kong. He holds an MSc from ETH Zurich and an MBA from IE Business School.
Country Managers Southeast Asia

Sherry Goh: Country Manager for Singapore
Sherry is the Country Manager for Singapore at Luno - a Naspers-backed global cryptocurrency company. She’s worked in the sector for just over a year, and as the name suggests, she looks after Luno’s operations in Singapore and supports general expansion in the region. Prior to this, she was with the MAS for about 8 years doing sector development work for the reinsurance and insurance industry and policies formulation for the retail sector; working with both public and private stakeholders in Singapore, UK and US.

Aaron Tang: Country Manager for Malaysia
Aaron is Country Manager for Malaysia at Luno, which is the first cryptocurrency exchange to obtain full approval from the Securities Commission of Malaysia. Luno makes it easy for Malaysians to buy, sell, store and learn about cryptocurrencies like Bitcoin and Ethereum. Aaron has an Electrical and Electronics Engineering degree from Universiti Teknologi PETRONAS. He began his career in the Oil and Gas industry, where he spent almost a decade with international companies like PETRONAS and Weatherford International. He also has experience in the Learning, Development and Social Enterprise space.
Maria Woncisz: Country Manager for Europe

Maria is the Country Manager for Europe at Luno. Prior to joining Luno, she worked at Adzuna managing the international expansion of the business in Singapore, India, France and Poland. She worked in public affairs and communications consultancies between Warsaw, Paris, and London before moving into tech. She holds a BA degree from University College London.

Sam Kopelman: Country Manager for Europe

Sam is the Country Manager for Europe at Luno. Previously, Sam was VP Growth at La Belle Assiette, Europe’s leading chef platform. Before that, he worked for Rocket Internet, first as a Country Manager and then as Regional Head in Eurasia. He holds a BA in Russian and Management from UCL.
Owen Odia:
Country Manager for Nigeria

Owen is the Country Manager for Nigeria at Luno, a leading global cryptocurrency company with its head office in London. She launched the Luno Nigeria office and is passionate about developing systems for global financial inclusion and interoperability. Owen holds a degree in Computer Engineering from the Benson Idahosa University and Master of Science in Mobile Computing from the University of Hertfordshire.